



# Lumber Jack's Axe Throwing

This is a **CONFIDENTIAL DOCUMENT**

By agreeing to join this campaign, you are committed to respecting the brief's conditions and terms.

## **Hello there! Lumber Jack's marketing team would like you to join our creator program!**

We are looking for creators to promote our axe throwing facility on social media and we think you might be a great fit! As part of this partnership, we are able to compensate you with a FREE visit for you and up to 6 people total to [Lumber Jack's Axe Throwing](#) in Northridge, CA.

It's like bowling and darts, except with an axe! Bring your friends (or come solo) to [Lumber Jack's Axe Throwing](#) and try your hand at America's popular new amazing insane fantastic, exciting pastime. Our specially trained "axe-perts" will show you how to quickly unlock your full potential as a bad ass axe throwing machine.

Located at [18425-A NORDHOFF ST. NORTHRIDGE, CA 91325](#)

## **Available Experiences**

Before agreeing to participate, please visit [our website](#) to take a look at the facility. Make note of a day and time that would possibly work for you and your friends.

## **Your mission, should you accept it!**

## **Post / publication details**

**Channels:** Instagram (but not limited to – contact if interested in posting on TikTok or other platform)

### **Content creation requirements:**

**9:16 (vertical HD - 1920x1080) selfie-style videos**, at least 5-10 seconds in length\*

**4:4 (square – 1080x1080) photos** of you and your group\*

\*both including something recognizable from the facility (signage, in front of targets, while throwing -action shots)

**Deliverables:** Story post including 9:16 videos (2 minimum) listed above and 4:4 Static post listed above.

## **What to include in your publication(s):**

**Hashtags:** #ljaxethrowing #lumberjacksaxethrowing

**Handles:** @ljaxethrowing

**Weblinks:** <https://ljaxethrowing.com>

**All content needs to go through an approval process.**

**Please make sure to submit your publication drafts for approval BEFORE PUBLICATION**

## Terms & Conditions

### RESPECT INTELLECTUAL PROPERTY RIGHTS

You should not post or share any work that you do not own; that you do not have a proper license to use or you have not been authorized by **Throw, Retrieve, Repeat Inc.** to use. You should get permission from any third parties featured in photos and other content that you post – for example, a signed release, waiver, or another form of written permission from those third parties – even if You took the photo yourself, know the individuals involved and/or obtained verbal consent. If you are unsure about the material you are posting, particularly in instances where it includes a third-party's trademark/logo (e.g., a Coke can or Louis Vuitton bag), or music, film or television clips, or a celebrity's name, photo or image, you should check with **Throw, Retrieve, Repeat Inc.** before using the work. A good rule of thumb is if in doubt, do not post it.

### ENGAGEMENT

In exchange for certain compensation, products and/or experiences, and other goods and/or valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Throw, Retrieve, Repeat Inc.** engages you to perform, and you agree to perform the services specified in the above brief for the fees and compensation set forth in the agreement. Except when otherwise expressly stated, you will deliver, in accordance with the brief, at your own expense and use your own resources and equipment.

### CONFIDENTIAL INFORMATION

Unless authorized by **Throw, Retrieve, Repeat Inc.**, you agree to hold all Confidential Information in strict confidence, not to disclose Confidential Information to any third parties, and to use Confidential Information solely for the purpose of fulfilling its obligations under these Terms. "Confidential Information" shall mean all information, excluding information available from the public domain, disclosed by **Throw, Retrieve, Repeat Inc.** to you related to these Terms or the current, future, and proposed business, products, and services of **Throw, Retrieve, Repeat Inc.** or Client.

### COMPENSATION

**Throw, Retrieve, Repeat Inc.** will provide free entry and one hour of private axe throwing for you and up to 5 of your friends (6 total).